

INCOGNITO RECORDS

I wanted to let you all know that you should be doing lots of mailorder, write to the people whose addresses appear in FOE (next issue there will be more addresses) and check out Incognito Records. Here's a mini interview I did with Barney who runs Incognito Write him: Incognito, Hermannstr.1, 70178 Stuttgart, Germany. Include some IRCs for a catalog.

FOE How & when did Incognito begin?

INC At the end of the 70s I made a fanzine, later a cassette-only-label. In the mid 80s I started to trade rare records and in 1989 I started my own label with bands which have been my friends: Schwarze Schafe, Broken Toys, Lennons, Wombels, Rags, etc.. I was very enthusiastic, but the records didn't sell very well, at the beginning, so I had to trade a lot and in due of that I also had to start a mail order distro. Nowadays the label is just a hobby and the mail order is the thing where I'm living from. Incognito has released more than 60 records. Since one year we are working with 2 people here, because the mail order grew up more and more. We have more than 2,000 titles in our catalogue now. On one side it's hard work, but on the other side it's good fun!

FOE How do you choose who's records you are going to release on the 333 X Up and Down series of 7"s you do?

INC The 333 series is not a big thing. I just press 333 copies of bands, which music I like and which have not many chances to release a record elsewhere. I put out a record if I like it, that's it. (And of course their attitude: no nazi/racist or other shit!)

FOE What's the best and worst thing about living Germany?

INC The best thing in Germany is the beer and a wonderful game called "football". The American people name it "soccer", because they have no clue, haha. (We also have the Autobahn and Heidelberg...) The worst thing is the cold weather in winter. You can't drink a beer outside, because it's freezing and playing soccer is very dangerous.

FOE What plans do you have for the future?

INC To keep the label and mail order going and to keep self employed. I never will work for other people. I used to work 10 years in an office and I had 3 or 4 bosses, no: everybody was my boss there, because I had coloured hair, they hated me and I hated them. I really hate bosses. Never a slave again. This is my biggest plan for the future, yes.